CellerateRX® ACTIVATED COLLAGEN™ (CRX$_\alpha$)

Wound CARE INNOVATIONS, LLC

Provide enhanced patient care and practice more efficiently with CellerateRX!

CellerateRX is a fast-acting gel and powder that delivers the power of activated collagen to your body immediately, jump-starting the wound-healing process. It's affordable and perfect for all acute and chronic wounds, including... **diabetic foot ulcerations, venous stasis ulcerations, post op Verrucae, post-operative nail procedures as well as biopsies**. CellerateRX lessens the potential for scarring and even helps reduce pain in the process.

ENHANCED AVAILABILITY

1. CellerateRX is non-prescription and available to dispense to your patients.
2. The centers for Medicare and Medicaid Services (CMS) have assigned a Medicare billing code for CellerateRX collagen powder and gel. A6010 for collagen powder and A6011 for collagen gel. *See additional details on the back of this sheet. To view our complete billing and reimbursement guide please go to www.celleraterx.com/brochures/BillingandReimbursementGuide.pdf

GETTING STARTED!

Ready to experience all that CellerateRX has to offer? We offer three easy ways to order today!

- **Phone:** Contact your local sales representative, or call **800-205-7719** to speak with a Customer Service Representative today
- **Email:** Send your request to **sales@wndcare.com**
- **Fax:** Fax the completed order form to **866-546-9429**

AVAILABLE IN TWO CONVENIENT FORMULATIONS:

28g Tube of Gel	1g Bottle of Powder
For donating moisture to the wound bed	For moderate heavily exudative wounds

a Wound Management Technologies, Inc. Company

**Pricing Subject to Change

MEDICARE COVERAGE AND REIMBURSEMENT

Medicare Regions

The United States is divided into four regions (DMERC). You can find additional billing guidelines and information for each of the four regions by clicking on the associated link:

Region	States	More Information
Region A	ME, DE, NH, VT, NY, CT, PA, NJ, DC, MD, MA, RI	To view more information on
Region B	KY, OH, IN, IL, MI, WI, MN	all regions, please visit
Region C	FL, GA, PR, SC, NC, TN, MS, LA, AR, TX, OK, CO, NM, VA, WV, AL, US VI	www.celleraterx.com/DMERC.htm
Region D	MO, IA, KS, NE, SD, ND, WY, MT, ID, UT, AZ, NV, CA, OR, WA, AK, HI	

Please include the following documentation when billing for CellerateRX, HCPCs code A6011(gel) and A6010 (powder):

1. Effective date
2. Number of months
3. Procedure code with suffix
4. Description of product
5. Number of wounds
6. Diagnosis of wounds
7. Wound dimensions (l/w/d)
8. Level of drainage
9. Frequency of dressing change
10. Refills

Common Modifiers when billing for CellerateRX: The number following A is equivalent to the documented number of wounds. Examples:

A1 FOR ONE WOUND HCPCS Modifier Code

A2 DRESSING FOR TWO WOUNDS HCPCS Modifier Code

Place of Service is Home

POS 12

Disclaimer: This information does not guarantee reimbursement, but providers guidance for accurate documentation and appropriate usage for collagen powder and gel. Should you need further technical assistance or have specfic coding questions, please contact your regional DMERC or intermediary. It is the intention of WCI to share this information with healthcare professionals to highlight awareness of the reimbursement process.

Wound CARE INNOVATIONS, LLC

16633 Dallas Pkwy, Ste 250 Addison, TX 75001

Phone: 800-205-7719 Fax: 866-546-9429

©2014 Wound Care Innovations, LLC
CellerateRX® is a trademark of Applied Nutritionals, LLC
Activated Collagen® and CRXα® are trademarks of WoundCare Innovations, LLC