

Cellerate[®] RX
ACTIVATED COLLAGEN (CRX)₂

Designed by Nature | Activated by Science

In this issue:

- New testimonials on the benefits of CellerateRX
- WCI & WNDM Headlines
- Living with diabetes: Foot Ulcers, Circulation, & Amputation
- How to follow the latest WCI, WNDM, & CellerateRX news



WMGTech Furthers Its Government Initiatives and Business Development within the Veterans Health Administration 9/29

WCI entered into a partnership with Government Marketing and Procurement, LLC of Reston, VA to further develop WCI's business within the Veterans Health Administration. GMP is a widely recognized as a government business development leader in the technology, industry manufacturer, and public sector communities. Nine states with VHA facilities are now using CellerateRX[®] for treating wounds.



Wound CARE
INNOVATIONS, LLC

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All-Time High in Q Orders for Wound Management Technologies, Inc. Q3 Includes First Pharmacy Group Order for Cellerate RX[®]

Welcome Laura Hayes-Reeves, our new National Account Manager. She has made an immediate impact with the Hall Pharmacy, Inc account to close out Q3!



Laura D. Hayes-Reeves, RN, BSN
National Account Manager
Wound Care Innovations, LLC

[Read more on Page 5](#)

Wound Care Innovations, LLC has added the company's first pharmacy client to its rapidly growing list of customers. Lewis Hall, Inc. of Fort Worth, TX is an independent pharmacy group that has several locations and 30 years experience in wound care, long term care and specialty compounded products for dermatologic use. Lewis Hall, company president, was quoted as saying, "We are genuinely excited about having Cellerate RX[®] as part of our

product line. It has had such tremendous outcomes that we believe our customers will find it to be one of the best wound healing products in the market."

This order punctuates a string of recent successes for WCI in the 3rd Quarter resulting in the company having the best sales order quarter in its history, with one order for over \$300,000 of products that will be shipped during the 4th quarter of 2010.

Story Continued on Page 4

Year-Old Ulcer Healed with CellerateRX

"My mother had a venous stasis ulcer on her inner ankle for over a year that we aggressively treated in order to heal. We used a variety of treatments including wet to dry, Silvadene[®], Unna Boot and DuoDerm[®] dressings, none of which made any improvement.

We began using the Cellerate RX[®] and within a month the ulcer had almost completely healed. The advantages of the Cellerate RX[®], in addition to healing the ulcer, it provided pain relief and decreased our dressing supply cost. The product was so easy to use that

she was able to perform her own wound dressings.

The results that the Cellerate RX[®] produced in such a short period of time were amazing."

*Rhonda Surgnier
September 2010*

a Wound Management
TECHNOLOGIES, INC. COMPANY

OTCBB: WNDM
www.wmgttech.com

Student & Active Athlete Collides with Cyclist, Heals with CellerateRX

July 2010 Philadelphia, PA—"I'm a 26 year old athletic female living in Philadelphia where I run, hike and work out almost every day. As a result of being so active I often cut or scrap myself up and have experienced various levels of satisfaction when it comes to wound care products and treatments. Cellerate RX® is the first product that I have been so overwhelmingly impressed with that I volunteered to write a testimonial so that others can benefit from the amazing results.

On the Fourth of July of this year I was out jogging in the city when a cyclist came around a corner and hit me along with two other pedestrians. I was stuck full-on and with such force that I was barely able to get my left knee and my right elbow down in time to break my fall. When I finally got up and assessed the damage I was horrified to see that the sidewalk had taken off several layers of my skin and I was bleeding profusely from both wounds. I can only describe these injuries as very severe road rash. I'd fallen and scraped myself up before but never to such degree, my first thought was "this is really bad".

STORY CONTINUED ON PAGE 4



July 6th - Knee 2 days after accident - before use

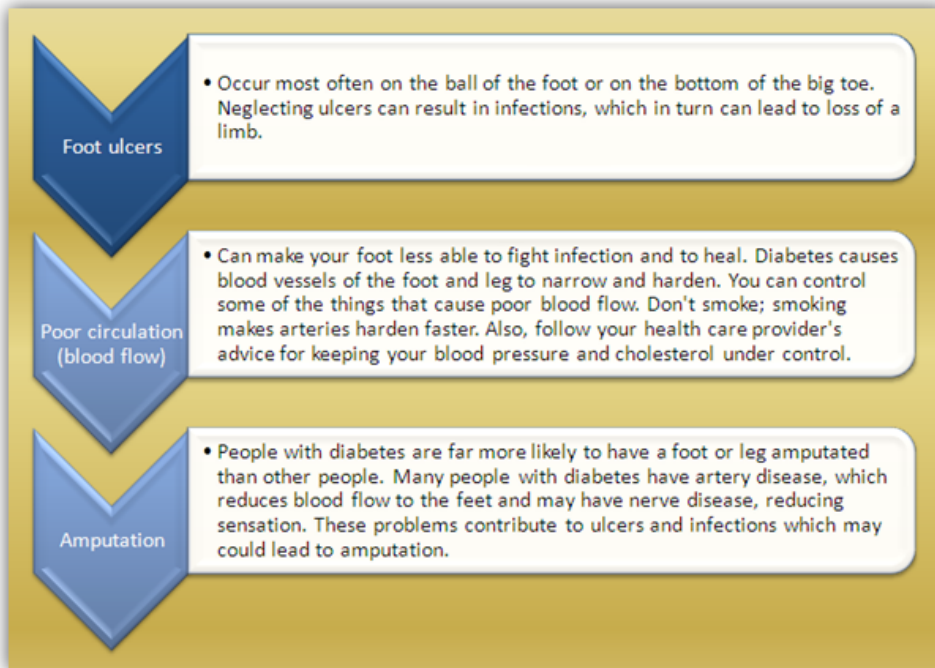


July 18th - Knee after 12 days of CellerateRX® use

LIVING WITH DIABETES?

CELLERATERX SHOWS VERSATILITY WHETHER HELPING INJURED ATHLETES OR DIABETICS WITH

FOOT ULCERS, CIRCULATION & AMPUTATION



Visit www.WMGTech.com for information on all Wound Management Technologies Companies



Information provided by: American Diabetes Association: www.diabetes.org
 Please visit Wound Care Innovations, LLC diabetic sub-site: www.celleraterx.com/diabetes/

Wound Management Technologies, Inc Headlines



WNDM Adds Panama to Growing List of Distribution Points in Central America 9/16

WCI, LLC signed a distribution agreement with Bivium International, LLC (Bivium) to distribute CellerateRX® in Panama. Bivium introduced CellerateRX Activated Collagen to the Panamanian health-care community at the Congress of the Panamanian Association of General Surgery conference on September 16th to the 18th in Panama City.

WNDM Adds Veterans Health Administration Facilities to Growing List of Clients 9/9

WCI, LLC added the Veterans Health Administration facilities in Temple, Texas and Gainesville, Florida as new customers of CellerateRX®. Veterans Health Administration facilities are now using CellerateRX in Texas, Florida, Ohio, Colorado, Pennsylvania, Illinois, South Carolina, Wisconsin, and California.

WNDM Expands Distribution Foot Print in Florida with the Addition of Central Medical Systems 8/26

WCI, LLC expanded its rapidly growing coverage of the Florida wound care market with the addition of Central Medical Systems to its already extensive list of distributors and suppliers.



WNDM's CellerateRX® Activated Collagen Debuts at the South African Diabetic Foot Working Group Congress in Cape Town 8/18

In early August CellerateRX was exhibited by international distributor Spiramed Ltd at the Diabetic Foot Working Group congress in Cape Town. CellerateRX was also exhibited at the UBUNTU International Conference—A Global Wound Healing Initiative on September 5-8.

WNDM Announces Business Expansion into South Africa with EWA Government Systems, Inc. 8/11

CellerateRX® expands into South Africa with EWA Government Systems and Spiramed Ltd., the Company has obtained the registration of the product in the region and has also obtained the necessary NAPPI codes, which are a pre-requisite for any billable health product in South Africa.

WNDM Expands Distribution Channel into Five Central American Countries 7/15

WCI, LLC signed a distribution agreement with Healing Innovation, Ltd. of Belize to facilitate the sale of CellerateRx® in Belize, El Salvador, Honduras, Nicaragua and Guatemala. Healing Innovation has also placed its first stocking order with Wound Care Innovations.



Mithra Research LLC Initiates Coverage on WNDM 7/28

Wound Management Technologies, Inc. announced today that Mithra Research LLC, a respected independent equity research boutique, has initiated research coverage on the Company with a "Speculative Buy" rating and a target price of \$3.75.

Gary Goldstein, President of Mithra Research, was quoted as saying, "We are pleased to initiate coverage on Wound Management Technologies at this exciting time as the Company transitions from development to commercialization. With Wound Management Technologies' truly game-changing product line, CellerateRX®, gaining traction in the market place, we believe it is only a matter of time before CellerateRX® is recognized as a must-have for 'best practices' in wound healing. Further, with the Company's complementary product offerings on track to come to market in the near term, we believe we are at the beginning of what will be an impressive long term investment."

Stephanie Bragg *CONTINUED FROM PAGE 2*

I went home cleaned out the cuts and bandaged them the best I could and went to sleep. The next morning when I checked them I was disturbed by how bad they looked, the amount of pus-like mucus (which I later learned was slough, a layer or mass of dead tissue separated from surrounding living tissue, which if left can prevent wounds from healing as quickly and cleanly as they can) that had built up in the wounds and by how much they still hurt. For both of these reasons I went to an urgent care facility where I told the doctor my two concerns were infection and scarring. I wasn't given much assurance regarding the scarring and was told to use the run of the mill wound care ointments. Two days later when discussing my concerns with a friend in the medical field I was given Cellerate RX[®]. It was by far the best thing that could have happened for me! I started applying both the powder and the gel, depending on how wet the areas of my wounds were. Almost immediately I noticed a change in the way my wounds looked and felt. The first two days of my injury were spent washing off ointments in the morning, scrubbing out the slough, which was an absolutely excruciatingly painful process, and reapplying ointments again. When I used Cellerate RX[®] I noticed that I no longer had slough building up in my wounds and I didn't have to keep removing and re-washing because it is a bacteriostatic product. That alone was such an enormous relief I can't speak highly enough of this product. The next change I noticed was how the wound beds were now pink healthy (even though still raw) tissue and that it seemed to be healing from the deepest areas up and in from the edges in an extremely naturally way.

It took only 12 days using these products for my wounds to heal closed. I was absolutely astounded at that fact that not only had it healed that quickly but it had healed smoothly with no raised scar tissue at all. All that remained was a pink colored area that has continued to lighten and fade with each passing week.

I cannot say enough good things about this product. I truly thought I had no choice but to deal with an unsightly and large scar on my knee and elbow after I took that fall. But now I am well on my way to having no visible remnants of the accident."

Stephanie Bragg July 2010



Elbow Before CellerateRX



Elbow 12 Days After CellerateRX



"I cannot say enough good things about this product."

Q3 *Continued from Page 1*

WCI continues to surge ahead in the execution of its growth strategy highlighted by its expansion in the South African and Central American markets as well as in the government sector through its addition of Veterans Health Administration facilities in Texas and Florida as announced last month.

Ronald D. Mathis, Senior Vice President of Marketing and Sales said, "We understand that sales growth rarely happens at the pace that everyone would prefer. However, what we are seeing here is the focused execution of a highly developed plan that has the opportunity to yield phenomenal results for both Wound Management Technologies and its shareholders."

Welcome Laura Hayes-Reeves, Our New National Account Manager

Wound Care Innovations, LLC continues to grow as Laura Hayes-Reeves, our new National Account Manager, joins the team in our corporate office in Fort Worth, Texas.

Mrs. Hayes-Reeves, RN, BSN, has extensive background experience with client relations in the medical and business fields.

For 10 years Mrs. Hayes-Reeves has acted as a Legal Nurse Consultant where she generated over \$125 million in gross revenues for a medical mal-practice law firm. Within those 10 years she also acted as a consultant for the start-up of several new nursing homes where she brought in several million dollars in gross revenue.

Mrs. Hayes-Reeves also has experience in medical sales. As a Director of Sales for an oxygen and respiratory company she developed and established new territories into multiple states where she ranked in the top 10 percent of her sales group.

Mrs. Hayes-Reeves will be managing healthcare system contracts including national and hospital accounts for WCI.

"I'm thrilled to be joining the WCI team during its stage of rapid growth," said Mrs. Hayes-Reeves. "I'm looking forward to bringing my medical-sales and business growth experience to the table while helping solidify big accounts that will take us to new heights."

To reach Mrs. Hayes-Reeves you can contact her at lreeves@wndcare.com



Did you know you can:

- Download past Wound Care Innovations, Inc Newsletters on both www.WMGTech.com and www.CellerateRX.com?
- Click most newsletter article titles to view their online counterpart and learn more about the topic?
- Follow industry news and company updates every workday on our social media channels?



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About Wound Care Innovations, LLC.

Wound Care Innovations, LLC (WCI) is a wholly owned subsidiary of Wound Management Technologies, Inc. (OTC Bulletin Board:WNDM.ob - News) with its corporate headquarters in Fort Worth, Texas, and regional offices in Ft. Lauderdale, Florida. WCI markets and distributes wound care products to the healthcare market under patented technology licensed to the Company. The Company is positioned and seeks to be a leading provider of wound care products. For more information on Cellerate RX®, please visit the WCI web site at <http://www.celleraterx.com/>.

About Wound Management Technologies, Inc.

Wound Management Technologies, Inc.'s primary focus is the distribution of its unique, patented collagen product, Cellerate RX®, in the \$3.2B worldwide advanced wound care market, a market that is growing due to aging populations and the increase of diabetes. Over the past 2 years Wound Management has focused on developing evidenced-based studies on Cellerate RX® and gaining physician awareness by participation in key industry conferences. Now Wound Management is focused on expanding sales through partnerships and contracted independent representatives. Wound Management has other advanced biotech products in development for bone wax, bone void fillers and shingles pain reduction as well as a subsidiary focused on eHealth technology for secure healthcare data collaboration and storage. More information can be found on the company's web sites: <http://www.wmgtech.com>, <http://www.celleraterx.com>, and <http://www.securehealth.com>.



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